



A Design Gurukul

Entrance exam 2025 for Undergraduate Applicants

This assessment measures a candidate's readiness for a professional bachelor's degree in design at DJ Academy of Design. Please use non-bleeding pens, pencils, and colored pencils. The exam duration is 150 minutes.

Name of Applicant

Registration Number

Applied for :

- ☐ Communication Design
- ☐ Industrial Design
- ☐ Interior Design
- ☐ UX Design
- ☐ Animation & Filmmaking

Signature of Invigilator

For office use only

	Number of Question	Total Marks	Marks Obtained
General Knowledge + Design	9(6+3)	15	
Logical Reasoning	5	15	
Comprehending Scenarios	1	10	
Critical Thinking +Drawing	3	60	
Total	18	100	

General Knowledge- 1 marks*6 Q(6 Marks Total)

(Instruction : Please tick the correct answer)

1. Which Indian state is known as the "Rice Bowl of India"?

(A) Punjab

(B) West Bengal

(C) Andhra Pradesh

(D) Uttar Pradesh

2. Who is the author of the famous novel "Pride and Prejudice"?

(A) Ernest Hemingway

(B) F. Scott Fitzgerald

(C) Mark Twain

(D) Jane Austen

3. Which Indian city is known as the "Silicon Valley of India"?

(A) Mumbai

(B) Delhi

(C) Bengaluru

(D) Hyderabad

4. Which country won the FIFA World Cup 2022?

(A) France

(B) Argentina

(C) Brazil

(D) Germany

5. Which country hosted the G20 Summit in 2023?

- (A) India
- (B) Indonesia
- (C) China
- (D) Saudi Arabia

6. What is the name of India's first lunar mission?

- (A) Chandrayaan-1
- (B) Chandrayaan-2
- (C) Chandrayaan-3
- (D) Mangalyaan

General Design 3 marks*3 Q(9 Marks Total)

(Instruction : Please tick the correct answer & write the correct answer for Q3)

1. Match the following Indian art styles with their primary characteristics:

1. Ajanta Paintings	A. Bold colors, geometric patterns, stylized figures
2. Gandhara Art	B. Influenced by Greek and Roman art, realistic depictions
3. Madhubani Art	C. Narrative scenes, Buddhist and Hindu themes
4. Kalighat Paintings	D. Folk art, vibrant colors, mythological themes

Select the correct answer using the code given below:

- A. 1-A, 2-B, 3-C, 4-D
- B. 1-C, 2-A, 3-B, 4-D
- C. 1-B, 2-C, 3-A, 4-D
- D. 1-D, 2-A, 3-B, 4-C

2. Match the following logos with the brand name:

1. 	A. Nike
2. 	B. Amazon
3. 	C. Starbucks
4. 	D. Apple

Select the correct answer using the code given below:

A. 1-A, 2-B, 3-C, 4-D

B. 1-A, 2-C, 3-B, 4-D

C. 1-B, 2-C, 3-A, 4-D

D. 1-D, 2-A, 3-B, 4-C

3. Identify the following images with the brand and product name:



a. _____



b. _____



C. _____

Logical Reasoning 3 marks*5 Q(15 Marks Total)

(Instruction : Please tick the correct answer)

1. Identify the shapes of the missing blocks in the pattern given below.



2. Identify and correct the order of the shapes in the sequence below.



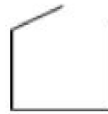
1



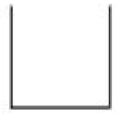
2



3



4



5

A.



;



B.



;



C.



;



D.



;



3. If CAT=DOG and BAT=COG, then RAT=?

- (A) LOG
- (B) FOG
- (C) HOT
- (D) None of these

4.If ABCDE is coded as 12345, then what is the code for CDEAB?

- (A) 34512
- (B) 23415
- (C) 12345
- (D) 51234

5. In a circular seating arrangement, eight friends are seated around a table. Aditi is three seats to the left of Divya. Aarushi sits next to Divya. There are two seats between Aditi and Nisha. Dev sits opposite Nisha. Nitin and Rohit are seated together. Nitin and Rahul sit across from each other. Who sits to Aditi's immediate right?

- (A) Dev
- (B) Rohit
- (C) Nitin
- (D) Rahul

Comprehending Scenarios 10 marks*1 Q(10 Marks Total)

(Instruction : Please write the correct answer in maximum 250 words)

1. Observe the picture below and identify the problems faced by users. Write a detailed note on the same.



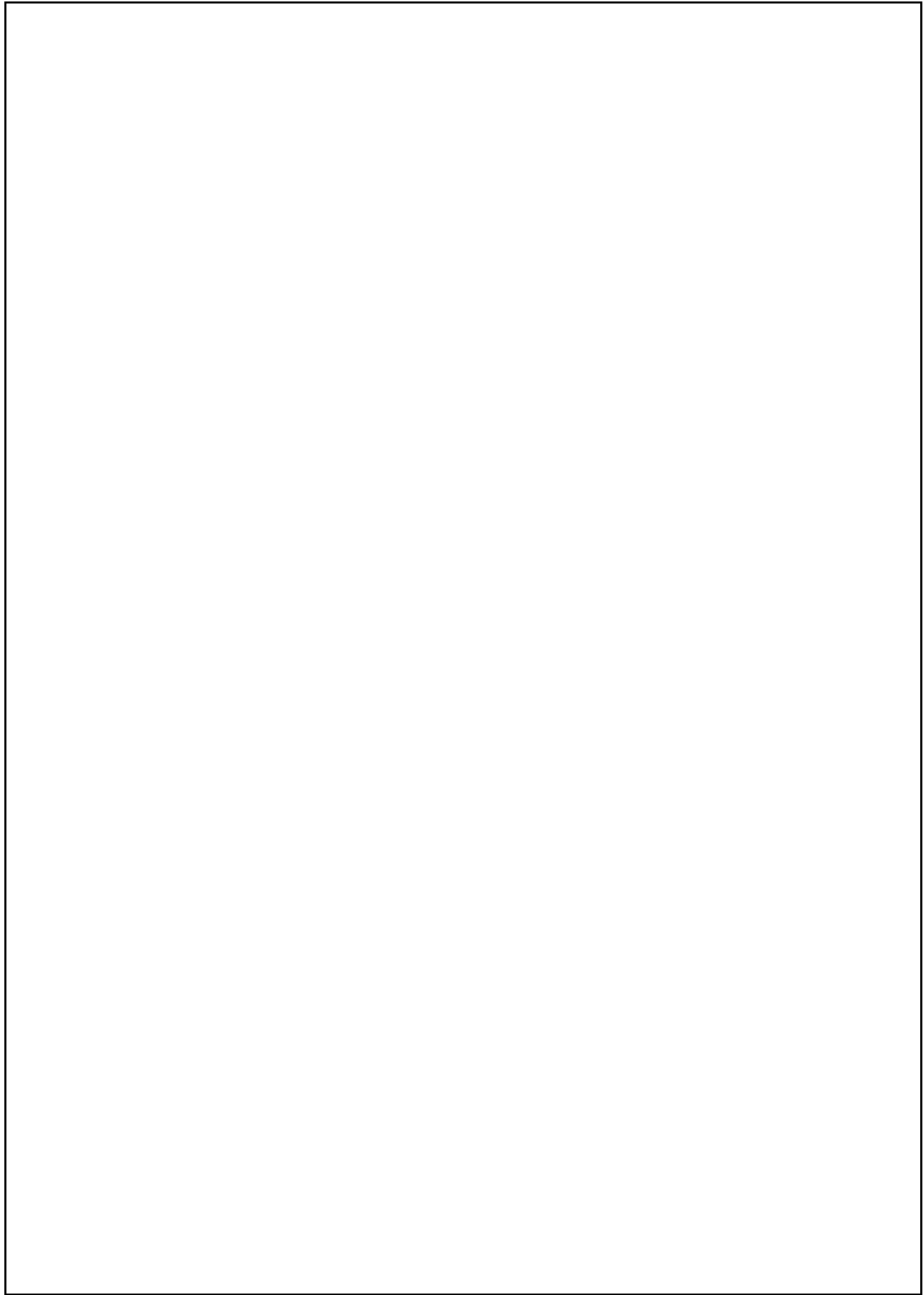
Critical Thinking +Drawing 20 marks*3 Q(60 Marks Total)

(Instruction : Please write and draw using own pen/pencil/color pencils etc)

1. A Fox and a Rabbit have a Dispute over Carrot.

Last Line: The rabbit said, "After all, we're both creatures of this forest."

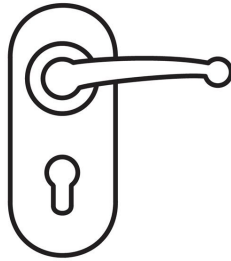
- In this context, develop and write a story of which the last line is already given to you. Also give a title to the story. Also consider How can the fox and the rabbit resolve their dispute over the carrot in a way that is fair and respectful to both parties?
- Create a visual representation of the conflict between the fox and the rabbit, including their expressions and body language.



2. **Answer one of the questions below based on your choice of stream.**

For Industrial Design/UX Design/Interior Design

(I) Question: Modify the door handle for different users.



User A: A person with limited hand strength

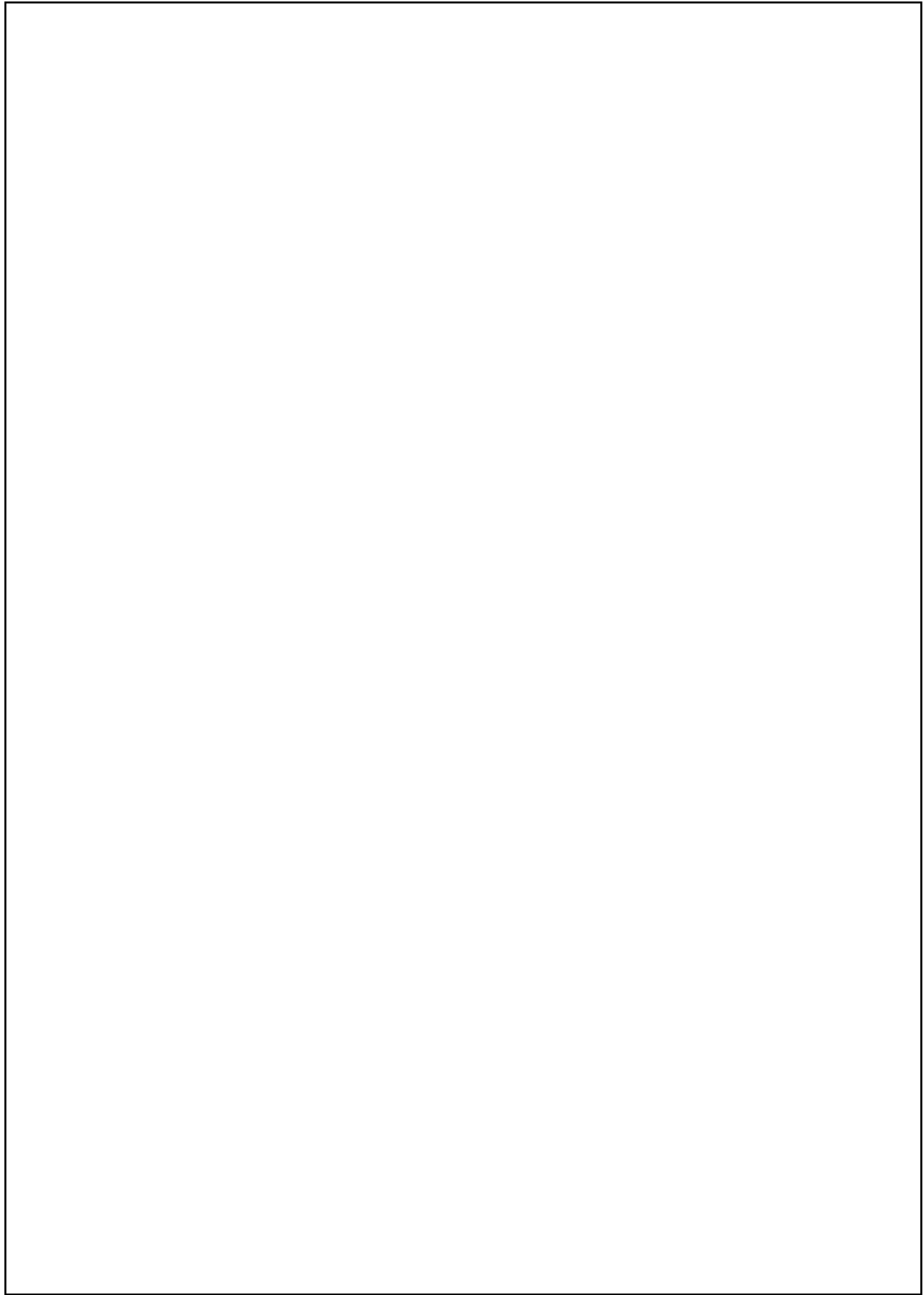
User B: A person who frequently uses the door handle outdoors

User C: A person who is concerned about security

Draw the **door handle** for each of the users and write 3 points as to why you consider the modified idea of the door handle suitable for them.

For Communication Design /Animation Film Design

(II) Question: Draw three characters using only circles, triangles, and squares. Each character should convey a unique personality or mood (e.g., cheerful, grumpy, curious).





3. **Design and draw one chair for different users given below and Explain the following questions.**

User A: A person with limited mobility

User B: A person who spends long hours sitting

User C: A person who is concerned about ergonomics

User A: What modifications would you make to the chair to make it easier for a person with limited mobility to use?

User B: What features would you add to a chair to make it comfortable for long periods of sitting?

User C: How could you design a chair that promotes good posture and reduces discomfort?

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.



A Design Gurukul

Situation Test 2025 for Undergraduate Applicants

This assessment measures a candidate's readiness for a professional bachelor's degree in design at DJ Academy of Design. Please use non-bleeding pens, pencils, and colored pencils. The exam duration is 50 minutes.

Name of Applicant

Registration Number

Applied for :

- ☐ Communication Design
- ☐ Industrial Design
- ☐ Interior Design
- ☐ UX Design
- ☐ Animation & Filmmaking

Signature of Invigilator



40 marks*1 Q(40 Marks Total)

Q.1. Create a public awareness campaign using given materials only (e.g., old newspapers, cartridge sheet, pencils, and colored pencils.) to highlight the issue of plastic pollution.

Your design should be visually impactful and emotionally resonant, encouraging people to take action.

Also, Write a note justifying your concept on the space provided in not more than 200 words.



This image shows a single page of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page, leaving small margins at the top and bottom. There are no vertical margin lines, headers, footers, or other markings present on the document.