

### B. Des. Communication Design

Semester	Part	Course Code	Sub. Code	Title of the Paper	T/P	Credits	Hours/W	Marks		Total
								Int.	Ext.	
I	I	T/OL	81811T	Tamil / Other Languages- I	T	3	3	25	75	100
	II	E	81812	General English-I	T	3	3	25	75	100
	III	CC	81813	Creativity and Mind Mapping	P	2	3	75	25	100
		CC	81814	Foundation Drawing	P	4	5	75	25	100
		CC	81815	Elements of Design I	P	4	5	75	25	100
		CC	81816	Colour theory	P	2	4	75	25	100
		Allied	81817	Introduction to Materials	P	4	5	75	25	100
	IV	SEC-I	81818	Value Education	P	2	2	75	25	100
				Library			2			
<b>Total</b>						<b>24</b>	<b>32</b>	<b>500</b>	<b>300</b>	<b>800</b>
II	I	T/OL	81821T	Tamil / Other LanguagesII	T	3	3	25	75	100
	II	E	81822	General English-II	T	3	3	25	75	100
	III	CC	81823	Introduction to Photography	P	2	4	75	25	100
		CC	81824	Product Sketching and Drawing	P	4	6	75	25	100
		CC	81825	Design Process	P	4	6	75	25	100
		Allied	81826	Elements of Design II	P	4	6	75	25	100
	IV	SEC-II	81827	Environmental Studies	P	2	2	75	25	100
				Library			2			
<b>Total</b>						<b>22</b>	<b>32</b>	<b>425</b>	<b>275</b>	<b>700</b>
III	I	T/OL	81831T	Tamil / Other Languages- III	T	3	3	25	75	100
	II	E	81832	General English-III	T	3	3	25	75	100
	III	CC	81833	Art Design and Culture	P	2	3	75	25	100
		CC	81834	Visual Perception and Semiotics	P	3	4	75	25	100
		CC	81835	Elements of Graphic Design	P	3	4	75	25	100
		CC	81836	Typography	P	3	4	75	25	100
		Allied	81837	Illustration	P	4	5	75	25	100
	IV	SEC-III	81838	Entrepreneurship	P	2	2	75	25	100
		NME-I	81839A	NME-I 1) Adipadai Tamil I	P	2	2	25	75	100
			81839B	2) Advance Tamil I	P			25	75	
81839C 81839D	3) IT Skills for Employment/ MOOC'S		P	25	75					
<b>Total</b>						<b>25</b>	<b>30</b>	<b>575</b>	<b>325</b>	<b>900</b>
IV	I	T/OL	81841T	Tamil / Other LanguagesIV	T	3	3	25	75	100
	II	E	81842	General English-IV	T	3	3	25	75	100
	III	CC	81843	Aesthetics in Design	P	2	3	75	25	100
		CC	81844	Research Methodology	P	2	3	75	25	100
		CC	81845	Digital Design Tools	P	3	4	75	25	100
		CC	81846	Publication Design and Printing	P	4	5	75	25	100
		Allied	81847	Applied Ergonomics	P	4	5	75	25	100
		DSE	81848	Project I– Information and Data Visualization	P	4	4	75	25	100
	IV	NME-II	81849A	NME-II 1) Adipadai Tamil II	P	2	2	25	75	100
			81849B	2) Advance Tamil II	P			25	75	

			81849C 81849D	3) Small Business Management/ MOOC'S	P			25	75	
			<b>Total</b>			<b>27</b>	<b>30</b>	<b>575</b>	<b>325</b>	<b>900</b>
V	III	CC	81851	Sustainable design	P	4	6	75	25	100
		CC	81852	Advanced Typography	P	2	2	75	25	100
		CC	81853	Branding and Advertising	P	4	6	75	25	100
		Allied	81854	Animation and Storytelling	P	4	6	75	25	100
		Allied	81855	AI for Design	P	2	2	75	25	100
		DSE	81856	Project II– System Design	P	4	6	75	25	100
	IV	OE	81857A 81857B 81857C	Open Elective 1) Theatre for Design 2) Craft Study -I 3) ClayModelling	P	2	2	75	25	100
			<b>Total</b>			<b>22</b>	<b>30</b>	<b>525</b>	<b>175</b>	<b>700</b>
VI	III	CC	81861	Sound Recording and Design	P	4	4	75	25	100
		CC	81862	Motion Graphics	P	4	6	75	25	100
		CC	81863	Toy and Game Design	P	4	6	75	25	100
		Allied	81864	Packaging Design and Printing	P	4	6	75	25	100
		Allied	81865	Portfolio Skills	P	2	2	75	25	100
		DSE	81866	Project III– Environmental Graphics	P	4	6	75	25	100
	IV	OE	81867A 81867B 81867C	Open Elective 1) Puppetry 2) Craft StudyII 3) Story Telling	P	2	2	75	25	100
			<b>Total</b>			<b>24</b>	<b>30</b>	<b>450</b>	<b>150</b>	<b>600</b>
VII	III			Industrial internship of 45 days (between VI and VII semester break)						
		CC	81871	Internship		2	2	75	25	100
		CC	81872	New Media Design	P	4	6	75	25	100
		CC	81873	Film Design	P	4	6	75	25	100
		CC	81874	Project IV– InteractionDesign	P	4	6	75	25	100
		CC	81875	Visual Merchandising	P	4	6	75	25	100
		Allied	81876	Design Management and Professional Practice	P	2	2	75	25	100
		DSE	81877	Design For Future	P	2	2	75	25	100
			<b>Total</b>			<b>22</b>	<b>30</b>	<b>525</b>	<b>175</b>	<b>700</b>
VIII	III	CC	81881	Degree Project		10	24	75	25	100
		DSE	81882	Design Research Report writing		4	6	75	25	100
				<b>Total</b>			<b>14</b>	<b>30</b>	<b>150</b>	<b>50</b>
<b>Grand Total</b>						<b>180</b>	<b>244</b>	<b>3725</b>	<b>1775</b>	<b>5500</b>

**Note:**

For Theory: 1 Credit = 1 Hour

For Practical: 1 Credit = 2 Hours