

## B.Des. User Experience Design

Sem	Part	Course Code	Sub. Code	Title of the Paper	T/P	Credits	H/W	Marks		Total
								Int.	Ext.	
I	I	T/OL	60911T/F/H/ M/TU/ S/A	Tamil / Other Languages - I	T	3	3	25	75	100
	II	E	60912	General English - I	T	3	3	25	75	100
	III	CC	60913	Creativity and Mind Mapping	P	2	3	75	25	100
		CC	60914	Foundation Drawing	P	4	5	75	25	100
		CC	60915	Elements of Design - I	P	4	5	75	25	100
		CC	60916	Colour Theory	P	2	3	75	25	100
	IV	Allied	60917	Introduction to Materials	P	4	4	75	25	100
	IV	SEC-I	60918	Value Education	T	2	2	25	75	100
			Library				2			
<b>Total</b>						<b>24</b>	<b>30</b>	<b>450</b>	<b>350</b>	<b>800</b>
II	I	T/OL	60921T/F/H/ M/TU/ S/A	Tamil / Other Languages - II	T	3	3	25	75	100
	II	E	60922	General English - II	T	3	3	25	75	100
	III	CC	60923	Introduction to Photography	P	4	4	75	25	100
		CC	60924	Product Sketching and Drawing	P	4	6	75	25	100
		CC	60925	Design Process	P	4	6	75	25	100
		Allied	60926	Elements of Design - II	P	4	4	75	25	100
	IV	SEC-II	60927	Environmental Studies	T	2	2	25	75	100
				Library				2		
<b>Total</b>						<b>24</b>	<b>30</b>	<b>375</b>	<b>325</b>	<b>700</b>
III	I	T/OL	60931T/F/H/ M/TU/ S/A	Tamil / Other Languages - III	T	3	3	25	75	100
	II	E	60932	General English - III	T	3	3	25	75	100
	III	CC	60933	Art Design and Culture	P	2	3	75	25	100
		CC	60934	User Interface and User Experience	P	3	4	75	25	100
		CC	60935	Visual and Heuristic Principles	P	3	4	75	25	100
		CC	60936	Typography	P	3	4	75	25	100
		Allied	60937	Product Experience	P	4	5	75	25	100
	IV	SEC-III	60938	Entrepreneurship	T	2	2	25	75	100
	IV	NME-I	60939A 60939B 60939C	NME-I	P	2	2	25	75	100
				1) Adipadai Tamil - I	T					
2) Advance Tamil - I				T						
3) IT Skills for Employment				T						
			MOOC'S	T						
<b>Total</b>						<b>25</b>	<b>30</b>	<b>475</b>	<b>425</b>	<b>900</b>
IV	I	T/OL	60941T/F/H/ M/TU/ S/A	Tamil / Other Languages - IV	T	3	3	25	75	100
	II	E	60942	General English - IV	T	3	3	25	75	100
	III	CC	60943	Aesthetics in Design	P	2	3	75	25	100
		CC	60944	Research Methodology	P	2	3	75	25	100
		CC	60945	Digital Design Tools	P	3	4	75	25	100
		CC	60946	Applied Ergonomics	P	4	4	75	25	100
		Allied	60947	Information Architecture	P	4	4	75	25	100
		DSE	60948	Project I – Information and Data Visualization	P	4	4	75	25	100

	IV	NME-II	60949A 60949B 60949C	NME-II	P	2	2	25	75	100
				1) Adipadai Tamil - II	T					
				2) Advance Tamil - II	T					
				3) Small Business Management	T					
				MOOC'S						
				<b>Total</b>		<b>27</b>	<b>30</b>	<b>525</b>	<b>375</b>	<b>900</b>
V	III	CC	60951	Sustainable Design	P	4	6	75	25	100
		CC	60952	Microinteractions	P	2	2	75	25	100
		CC	60953	Useability Testing	P	4	6	75	25	100
		Allied	60954	Data Analytics and SEO	P	4	6	75	25	100
		Allied	60955	AI for Design	P	2	2	75	25	100
		DSE	60956	Project II – System Design	P	4	6	75	25	100
	IV	OE	60957A 60957B 60957C	Open Elective 1) Theatre for Design 2) Craft Study-I 3) ClayModelling	P	2	2	75	25	100
				<b>Total</b>		<b>22</b>	<b>30</b>	<b>525</b>	<b>175</b>	<b>700</b>
VI	III	CC	60961	UX Ethics and Security	P	4	4	75	25	100
		CC	60962	Inclusive User Experience	P	4	6	75	25	100
		CC	60963	Toy and Game Design	P	4	6	75	25	100
		Allied	60964	Interaction in Virtual Environment	P	4	6	75	25	100
		Allied	60965	Portfolio Skills	P	2	2	75	25	100
		DSE	60966	Project III –Application Design	P	4	4	75	25	100
	IV	OE	60967A 60967B 60967C	Open Elective 1) Puppetry 2) Craft Study-II 3) Story Telling	P	2	2	75	25	100
				<b>Total</b>		<b>24</b>	<b>30</b>	<b>525</b>	<b>175</b>	<b>700</b>
VII	III				Industrial internship of 45 days (between VI and VII semester break)					
		CC	60971	Internship	I	2		75	25	100
		CC	60972	New Media Design	P	4	6	75	25	100
		CC	60973	Film Design	P	4	6	75	25	100
		CC	60974	Project IV – Interaction Design	P	4	6	75	25	100
		CC	60975	Visual Merchandising	P	4	6	75	25	100
		Allied	60976	Design Management and Professional Practice	P	2	3	75	25	100
		DSE	60977	Design For Future	P	2	3	75	25	100
				<b>Total</b>		<b>22</b>	<b>30</b>	<b>525</b>	<b>175</b>	<b>700</b>
VIII	III	CC	60981	Degree Project	PR	10	24	75	25	100
		DSE	60982	Design Research Report Writing	P	4	6	75	25	100
					<b>Total</b>		<b>14</b>	<b>30</b>	<b>150</b>	<b>50</b>
<b>Grand Total</b>						<b>182</b>	<b>240</b>	<b>3550</b>	<b>2050</b>	<b>5600</b>

**Note:**

For Theory: 1 Credit = 1 Hour

For Practical: 1 Credit = 2 Hours